

BECOMING A MORE AI AND TECH SAVVY BOARD MEMBER



WHEN

Mar 23–25, 2026

PRICE

\$5,900

WHERE

Sydney AUS

EXECUTIVE CERTIFICATE TRACK

Digital Business

In a world where artificial intelligence is transforming every industry, boards must evolve just as rapidly. *Becoming a More AI and Tech Savvy Board Member* empowers directors to lead their organizations confidently into the AI era.

Grounded in the latest MIT Center for Information Systems Research (CISR) findings, this immersive three-day, in-person course is designed for board members and senior leaders who want to translate digital disruption into strategic advantage.

Why This Matters Now

Recent MIT CISR research reveals that companies with three or more AI-savvy board members outperform peers across multiple financial metrics, achieving higher returns on equity and stronger market valuations. These boards are not just keeping pace—they are setting the agenda for transformation, harnessing technologies like generative and agentic AI, robotics, and advanced analytics to build future-ready enterprises.

But the research also shows that digital knowledge from five years ago is no longer enough. Having a “digitally savvy” board is table stakes. Today, the differentiator is AI savviness—the ability to understand how AI reshapes business models, risk management, and governance.

*Please note, this course was previously called *Becoming a More Digitally Savvy Board Member*.*

Please visit our website for the most current information.

executive.mit.edu/dsv

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FACULTY*

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TAKEAWAYS

As a participant of this course you will:

- Learn from and engage with MIT Sloan faculty, peers, and guest speakers, including senior sitting directors, the head of research at Diligent, and other partners
- Understand how AI will redefine value creation and business models across sectors.
- Gain frameworks to evaluate AI-enabled business models and your enterprise AI maturity
- Learn about effective board committees for AI, technology, digital products and innovation
- Explore business-oriented updates on AI developments particularly new business models enabled by agentic AI, the key capabilities needed, and their early financial impact
- Collaborate with board peers from leading enterprises worldwide
- Receive an MIT Sloan Certificate of Completion and earn 2 Executive Education Units, which may count toward an Executive Certificate.

WHO SHOULD ATTEND

This course is ideal for board members, chairs, and C-suite executives of large enterprises who aim to strengthen their digital oversight and strategic influence. Teams are encouraged to attend together to develop a shared understanding of digital and AI concepts that drive organizational change.



"Connecting the future of technology to the organization is crucial for the future. This program highlights the importance and then brings practical actions to support getting ready for a digital transformation. Sharing and learning from other global leaders is beneficial in building diverse thinking through the course. Well worth it!"

OVERALL RATING | ★ ★ ★ ★

– Mike B.

**Please note, faculty may be subject to change.*

CONTACT INFORMATION

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